

Stop. Think. Fraud.

Staying Safe from Fraud and Scams



**Suffolk
Against
Fraud**



**SUFFOLK
CONSTABULARY**



Suffolk
County Council
Trading Standards

A Police & Trading Standards Partnership



UK Government

STOP! **THINK FRAUD**

NATIONAL CAMPAIGN AGAINST FRAUD

[gov.uk/StopThinkFraud](https://www.gov.uk/StopThinkFraud)



Suffolk
Against
Fraud

Watch video at <https://www.youtube.com/watch?v=gjeAm4NguR0&t=4s>

Fraud: The UK's Most Common Crime

Has anyone received one of these in the last month?

1. A suspicious text
2. A scam phone call
3. A phishing email
4. A fake social media message

What percentage of all crime do you think is fraud?

- A. 10%
- B. 20%
- C. 40%
- D. 60%

Fraud is **40%** of all crime



Which Age Group is the Most Heavily Targeted by Fraud?

A – 16 – 34



B – 35 – 67



C – Over 68



Recognise the tactics

STOP!
THINK FRAUD
NATIONAL CAMPAIGN AGAINST FRAUD



Courier Fraud

- Unexpected calls claiming to be from the bank or police.
- Claims your card or account is at risk and ask you to help with “investigation”.



- Requests for your PIN or bank details.
- Someone offering to collect your card, cash, or valuables.

How to Protect Yourself from Romance Fraud | Diana's Story



Rogue Traders



Bogus property repairers

Unnecessary or overpriced repairs.



Driveway and paving scams

Claims of spare materials or special deals.



Gardening scams

Low initial quotes that quickly increase once work begins.



'Nottingham Knockers'

Door-to-door sales used to identify vulnerable households.



High-pressure salespeople

Pressure to agree or pay immediately.



Stop. Think. Fraud.

Your Fraud Defence Toolkit



Stop. Think. Fraud.

Take a moment before acting.



Online Money Requests = Red Flag



Banks & Police will **NEVER** ask you to move money or reveal PINs, passwords, or codes.



Verify Using **Trusted** Contacts

If It Feels Urgent, Slow Down !

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Your Fraud Defence Toolkit

Suffolk Trading Standards



NO UNINVITED TRADERS HERE
Don't Ring – Don't Knock

The Consumer Protection from Unfair Trading Regulations 2008
The residents of this property **do not want uninvited traders** to visit this property.

Please leave and do not return.
If you do not leave and/or if you return, you will commit a **criminal offence.**



Suffolk
Trusted Trader
Trading Standards Approved

Looking for a Trader you can Trust?

- Say NO to cold callers
- Only use reputable companies
- All Suffolk Trusted Traders have been vetted by Suffolk Trading Standards

www.trustedtrader.team/Suffolk



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Your Fraud Defence Toolkit



TrueCall Device – Blocks 95%+ of nuisance and scam calls!



Phonely protects households from phone scams through automatic call blocking, call screening, and community-powered scam intelligence.

Not Sure if it's a Scam? Ask Silver



SCAM Champion Area



NATIONAL
TRADING
STANDARDS
Scams Team

About

Get Help

Help Others

For Organisations

News & Updates

Contact Us

Search this site



Scam Check



Drag and drop your images here

or click and browse

Or enter a website to analyse...

Analyse

What is Cyber Security?

“Cyber security is how individuals and organisations reduce the risk of cyber attacks. It’s also about preventing unauthorised access to the vast amounts of personal information we store...”

What am I defending against?

- Phishing/ Smishing/ Vishing
- Malicious software (Malware)
- Account takeover
- Botnet-related fraud
- Cryptocurrency investment fraud
- Computer “hacking”



The 4 Ways How Criminals Can De-Fraud You

Phishing

Smishing

Vishing

Quishing



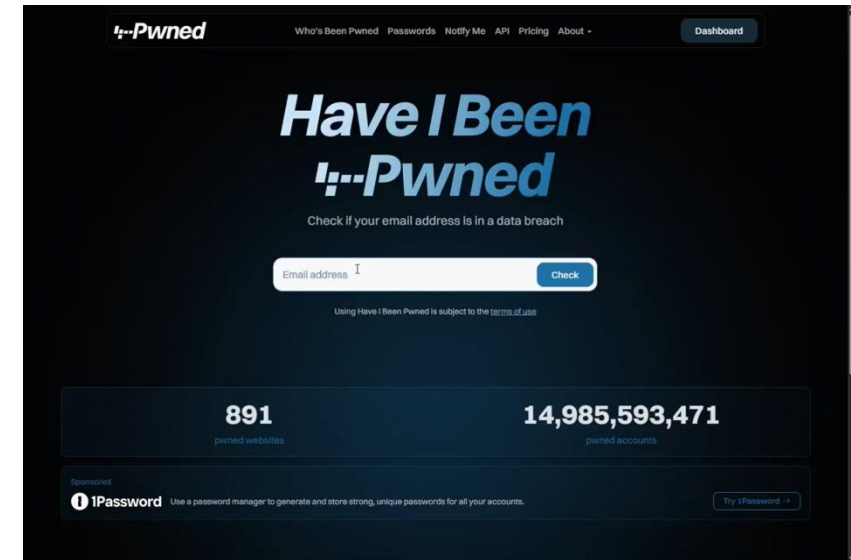
How Can I Improve My Cyber Security?

- Passkeys
- Strong and separate passwords
- 2 Step Verification
- Back ups
- Updating devices

Also:

- Be aware of all the devices in your home and how to secure them
- Review your home Wi-Fi
- Install anti-virus on required devices
- Don't connect to free Wi-Fi – use data where possible or purchase a VPN

www.haveibeenpwned.com



Where to Report



Report via Report Fraud

On the website

Call 0300 123 2040



Emails can be forwarded
to report@phishing.gov.uk



Remember **159** to talk to
your bank's fraud team



Texts and calls forward
the number and content
to 7726



Consumer Scams & Rogue Traders

On the website

Call 0808 223 1133



Fake websites report to
NCSC & fake adverts to
Advertising Standards
Authority

Follow Us For Updates!



Suffolk Against Fraud



SAF@suffolk.gov.uk



Thank You

Any Questions?



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- ✓ Understand what worked well
- ✓ Identify areas for development

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★★★★★ Rate today's session