# SNWA Development Meeting Morrisons community room 1/3/23 2.30pm/4.40pm

Attending: Angela, Angie, Brian, Graham, Nick, Paul + Tony Apologies: Terry

# Agenda

# 1] Brief Introductions

## 2] Development Plan MARKETING.

Tony started the conversation saying that Suffolk Police has 3 areas, being West East + South. In 2018 at a SNWA there were approx 70 attendees and we need to do the surveys to get members to tell us their up-to-date views and ultimately give evidence for grants, if required.

At our new outreach meetings we need to attract attendance (ideally not to distract from our annual main event which is the AGM) with a speaker and Police attendance/input. Eric Sewell from Halesworth /Beccles was mentioned as a provider of crime prevention items. At an AGM meeting we need a core speaker and co-ordinators to be able to communicate peoples' needs and for information sharing, especially important as many co-ordinators may feel isolated in their work. At outreach meetings we need to know what will benefit each area (18 areas).

Community Engagement Officers may have some funding for hall hire, etc. We need to incorporate the Police community in meet ups. We need to look up the three areas and sell to members maybe using Eventbrite. We need to agree a timescale to work out responses from the surveys.

# 3} Development Plan PARTNERSHIPS {approx 3.15pm}

The Police: our main Police lead is Sgt Steve Wright and it is proposed that we all meet him (probably at Martlesham Police Station) if possible and hear his side of things with regard to NHW. That will be an important start for us to finalise and issue our surveys.

One of our survey suggestions is to survey the approx 20 Police CEOs and find out what/if any pressures they are under. It may be that we find that some CEOs know little or nothing of what the NHW do?

#### ACTION: Tony contact Sgt Wright and see if we can get a range of meeting dates/times

Tony said that Essex + Cambridge NHWs were well informed and set up. It was generally discussed that due to the pandemic and volunteers leaving NHW it was felt that there was now a breakdown in contacts between NHW + CEOs. NHW has not been funded or included with the police since 2016.

Suffolk NHW has approx 820 schemes across the county.

National NHW: Nick talked about National's Ourwatch website where by using your postcode

it shows local schemes. It was agreed there is a disparity between the National and the Suffolk website. Tony said that there were advantages/disadvantages to both. We have the situation where the majority of our co-ordinators and schemes are registered with ourselves (and visible via the postcode search on our own website) but also a situation where some of these schemes have also been added to the national website. Tony acts as an MSA and can access the data on the national website to check whatever appears there.

Nick feels that Suffolk residents check the National website for NHW scheme coverage and so not find most of our schemes. National NHW allows any member of the public to register on the National website and become a member of NHW with no involvement with any NHW scheme. The situation may be confusing for those co-ordinators who receive emails on training, documents, guidance etc from National and not sure how to react. We get no financial gain from the National scheme.

Brian said that he has mapped on Ourwatch a map of his whole network. The system emails him as and when new members join the National website in the mapped area. This allows him to contact them with regard to local schemes not shown. Nick thought that was a good model to follow.

Nick said we need to have more discussions with National scheme.

Partners we could prioritise in our Development Plan are Councils, Fire Services + Trading Standards. Tony said we still need to be involved with Crimestoppers, Speedwatch, Community Action + Good neighbours, as well as press TV + radio.

## Break Approx 3.45pm

## 4} Sample surveys Approx 4pm

We talked about the three proposed surveys. The discussion led to the need to tweak some questions and add a few others (i e. how often do you visit the National Ourwatch website and our own website?).

Important to have a cover note to each survey to encourage survey replies. It needs to set the scene, not be judgemental and find out what they want with questions. We need to educate to use the tools available. Graham and Tony have a survey system in mind that we could use.

#### ACTION: Nick to work on the surveys questions and cover notes and issue to all.

Graham says he can check who has accessed our website. He also said we need to be aware of probability of only 4% return of surveys. Angle + Angela mentioned timelines/ vouchers as incentives to motivate return of replies.

Tony re articulated that we really need to get links with the parish Chairpersons. Brian has had a good connection with the Lowestoft council. Brian + Angie agreed to try to set up links with the relevant Parish Chairpersons.

# ACTION: Angle and Brian to see if an email list of all councils chairs + clerks is available to us

Nick said we need to find a person who could handle the press/media, ideally a personal

already in such a role or working from home and happy to help.

# 5] Decision on chair

It was discussed that we still need a chairperson and hope we can fill this vacancy in due course.

# 6] AOB

Discussion concerning the problem of recruitment and succession, for example when a volunteer co-ordinator leaves all the expertise and knowledge disappears and its normal for 20 years + of work and contacts are now unavailable and unused. It was discussed by all, if there could be a way of preserving all this valuable information, whether digitally ( which brings up the query of permission + privacy of personal information?)

Graham was mindful that we will soon need to set up an AGM date as we need to advertise, organise and obtain venue, speakers etc. (this is usually set in July/August.)

# Action: Nick said he will make some suggestions on where we could have outreach meetings with in the command areas, and AGM, and suggested timescales

## 7] Actions + next meeting approx 4.30pm

It was generally discussed and agreed with regards to the next meeting we need to get some results from the survey (late May?) Ideally we need to meet with Steve Wright before that and using that information immediately meet again when we have more information/support.

## End of meeting approx 4.40pm